



Inspiring minds. Expanding possibilities.

31301 Evergreen Road,
Beverly Hills, MI 48025

Phone: 248-203-3030

Fax: 248-203-3144

E-mail: bef@birmingham.k12.mi.us

Web address: www.supportBEF.org

Dear Friend of Birmingham Public Schools,

There is no greater investment than our children and their future. The return is realized when our students are prepared to compete in a 21st century global economy. For 25 years, the Birmingham Education Foundation has helped Birmingham Public Schools to achieve this through the programming we support and the grants we award, giving more than \$1 Million to BPS since 2007.

Our signature event, the Unabashed Bash, gives businesses like yours the opportunity to be recognized as a supporter of our school system. This year, the “Bash” will take place on Saturday, February 9, 2019 at the Townsend Hotel. The night will celebrate our schools, and will feature silent and live auctions, dinner and dancing. The event is attended by 275 prominent community members, business owners, educators, and parents, and is advertised to the more than 5,000 families that attend our schools.

Becoming an event sponsor gives you the opportunity to be recognized as a supporter of Birmingham Public Schools. Not only will 275 guests see your logo at the event, but 5,000 BPS families, 1,200 BPS staff members, and countless community members will see advertising for the event, which could include your business. Many sponsorship levels include Bash tickets, and the night is also a great networking opportunity for all who attend.

A list of sponsorship levels and commitment form are included with this message. Various sponsorship levels include benefits such as being featured on our website, visited by over 1,500 people weekly, inclusion in social media posts, Bash tickets, entry to a VIP reception before the event and more.

We hope you will review the sponsorship levels and support our students by committing at the highest level you are able. The completed form and contribution should be mailed back to the BEF, or you can find more information at www.supportBEF.org.

If you are unable to attend or be a sponsor, we encourage you to consider a donation to our auction. This is a great way to show that your business supports our schools, and we appreciate your consideration.

Warm regards,

Alison Hendry
Executive Director
Birmingham Education Foundation
bef@birmingham.k12.mi.us

Birmingham Education Foundation

2019 Unabashed Bash Sponsorship Program

\$10,000 Diamond Sponsorship

- 20 Tickets to the Bash with Preferred Seating
- Name included in any press releases
- Full page color ad or acknowledgment in Bash program
- Company or donor name/logo on posters advertising the Bash
- Company or donor name/logo on all event signage
- Company or donor name/logo included in electronic Save the Date
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on the BEF homepage and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Opportunity for a company supplied giveaway at the event
- Access to event logos and branding to use on your website and materials

\$5,000 Platinum Sponsorship

- 10 Tickets to the Bash with Preferred Seating
- Full page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on all event signage
- Company or donor name/logo included in electronic Save the Date
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on the BEF homepage and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Opportunity for a company supplied giveaway at the event
- Access to event logos and branding to use on your website and materials

\$3,000 Gold Sponsorship

- 10 Tickets to the Bash
- Half page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on screens in main ballroom
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on BEF homepage for 6 months and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Opportunity for a company supplied item to be placed in vehicles
- Access to event logos and branding to use on your website and materials

\$2,000 Silver Sponsorship

- 4 Tickets to the Bash
- Half page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on screens in main ballroom
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on BEF homepage for 3 months and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Access to event logos and branding to use on your website and materials

\$1,500 Valet Sponsorship – *One Available*

- Signage at the entry door to the event
- If appropriate, have a visual representation of your company at the door (e.g. a vehicle)
- Half page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on screens in main ballroom
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on BEF homepage for 6 months and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Access to event logos and branding to use on your website and materials

\$1,500 Bar Sponsorship - *One Available*

- Signage on the three bars open during the event
- Half page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on screens in main ballroom
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on BEF homepage for 6 months and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Access to event logos and branding to use on your website and materials

\$1,500 DJ Sponsorship - *One Available*

- Signage at the entry door to the event.
- If appropriate, have a visual representation of your company at the door (e.g. a vehicle)
- Half page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on screens in main ballroom
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on BEF homepage for 6 months and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Access to event logos and branding to use on your website and materials

\$1,000 Bronze Sponsorship

- 2 Tickets to the Bash
- Quarter page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on screens in main ballroom
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on BEF homepage for 3 months and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Access to event logos and branding to use on your website and materials

\$500 Friend of BEF Sponsorship

- Quarter page black & white ad or acknowledgment in Bash program
- Company or donor name/logo on screens in main ballroom (shared with another company)
- Company or donor name/logo included in electronic communications about the Bash
- Verbal recognition at the Bash
- Company or donor name/logo on BEF homepage for 3 months and Bash page for a full year (1,500+ views/week)
- Company/donor recognized on social media
- Access to event logos and branding to use on your website and materials

Names of all sponsors confirmed by December 10, 2018 will be included in the printed and mailed invitations

Unabashed Bash Sponsorship Form

February 9, 2019 7:00 pm-12:00 am



- | | | |
|--------------------------|--|----------|
| <input type="checkbox"/> | <i>Diamond Sponsorship</i> | \$10,000 |
| <input type="checkbox"/> | <i>Platinum Sponsorship</i> | \$ 5,000 |
| <input type="checkbox"/> | <i>Gold Sponsorship</i> | \$ 3,000 |
| <input type="checkbox"/> | <i>Silver Sponsorship</i> | \$ 2,000 |
| <input type="checkbox"/> | <i>Valet Sponsorship – 1 available</i> | \$ 1,500 |
| <input type="checkbox"/> | <i>Bar Sponsorship – 1 available</i> | \$ 1,500 |
| <input type="checkbox"/> | <i>DJ Sponsor – 1 available</i> | \$ 1,500 |
| <input type="checkbox"/> | <i>Bronze Sponsorship</i> | \$ 1,000 |
| <input type="checkbox"/> | <i>Friend of BEF Sponsorship</i> | \$ 500 |
| <input type="checkbox"/> | <i>Auction Donor (please contact me for an auction donation)</i> | |

Sponsor/Donor Information:

Name/Contact Person: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone: _____
Email: _____

Please mark sponsorship level and send completed form and payment to:

Unabashed Bash Sponsor
Birmingham Education Foundation
Attn: Alison Hendry
31301 Evergreen Road
Beverly Hills, MI 48025
248-203-3030

Disclaimers:

Those who commit to sponsoring the Bash by December 10, 2018 will be listed in the mailed invitations.

Specifications for program advertisements are as follows*:

Full Page Ad (Platinum sponsors): **4.5" x 7"**

Half Page Ad (Gold, silver, valet, DJ and bar sponsors): **4.5" x 3.25"**

Quarter Page Ad (Bronze and friend sponsors): **2.25" x 3.25"**

*Diamond donors will be contacted with separate information regarding their ad.

Ads must be received no later than January 31, 2019 for inclusion in the Bash Program