



Inspiring minds. Experiencing possibilities.

Dear BPS Staff Member,

The Birmingham Education Foundation (BEF) supports innovative educational opportunities for BPS students' district wide. As we kick off our Annual Fund Campaign, our focus is on supporting programs already in place, as well as funding new innovative opportunities as they are identified through grant requests received from you. Over the last 10 years the BEF has been able to provide over \$855,000 in grants to our schools and teachers. This has been made possible through special events, private donations, memorials, honorariums and our Annual Fund Campaign.

On behalf of the Board of Trustees, we ask that you consider making a tax-deductible gift to the Annual Fund Campaign. Your participation demonstrates a vote of confidence in the Foundation's efforts to support all that you do to enhance learning for our students.

We sincerely thank the staff that is already participating in our payroll contribution program which raised over \$11,000 for grants last year. Even a donation of \$2.00 per pay period can make a difference. If you are currently enrolled in our payroll contribution program there is no need to do a thing. If you would like to enroll, please use the enclosed card. If you prefer to make a one-time annual donation there are instructions on the donor card for that as well.

We appreciate all you do for the district. We understand that you spend generously on students each year. The BEF can help your donation make a greater impact. We offer a way to supplement the funding our schools receive from the state and preserve the kind of education initiatives teachers like you have invested in to make our schools exceptional.

As an added incentive the BEF will award a "no questions" asked grant to the school with the highest percentage of staff participation in this fund drive. Your donation must be received by December 31, 2011 to count.

Please join us in keeping our schools strong and enhancing opportunities for all students. For more information visit the Teachers & Staff page of our website, www.supportBEF.org.

With appreciation,

Respectfully,

Sincerely,

P.S. Here are some additional ways to support the BEF:

- Become a friend on Facebook and "Like" the BEF
- Share your BEF success stories with colleagues, students and parents
- Write a grant request to the BEF
- Register your Kroger Rewards card to earn extra cash for the BEF
- Donate to the BEF Annual Fund Campaign
- Attend or volunteer for a BEF event
- Make your Amazon.com purchases through the BEF Website
- Support the companies and businesses that support our schools-For a list, visit www.supportbef.org